



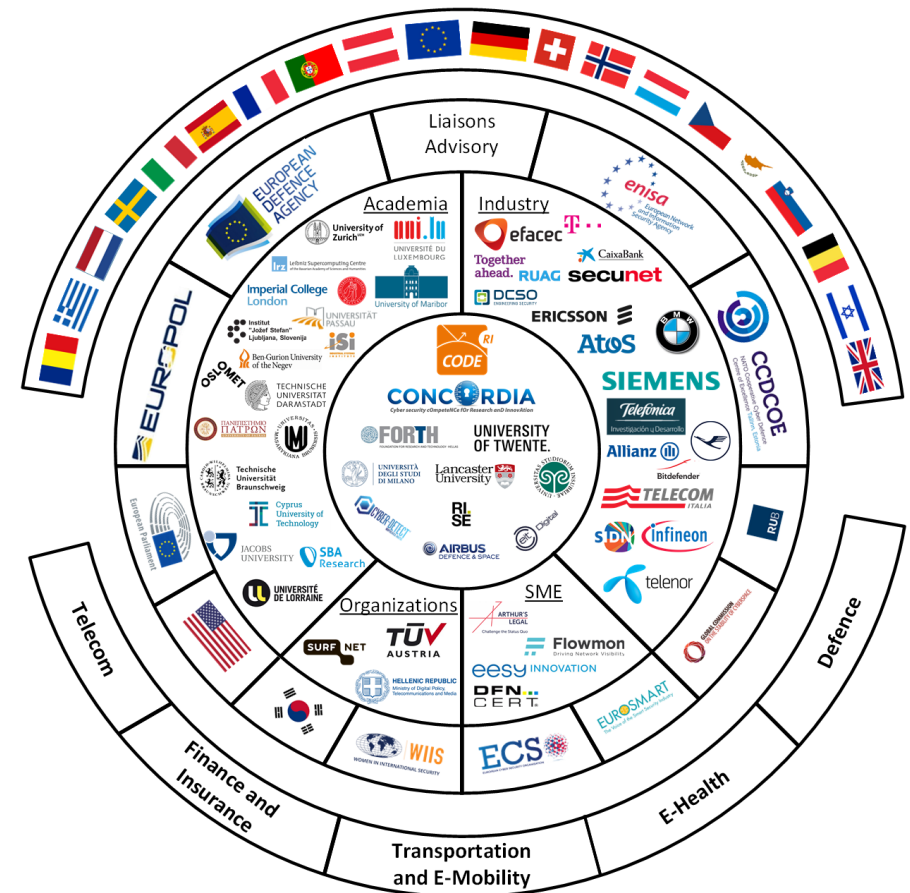
POWERED BY **tame**

# Exhibitors

info: [opendoor@concordia-h2020.eu](mailto:opendoor@concordia-h2020.eu)

# About CONCORDIA

- <https://www.concordia-h2020.eu/>
- 55 (46 + 9 from June 2019) Partners
- 19 countries (16 EU member states, 3 Horizon 2020 associated countries)
- 28 partners from Academia
- 27 partners from Industry and Organisations



# About the event

- <https://opendoor.concordia-h2020.eu/2020/>
- COD2020 is the annual event organized by CONCORDIA
- COD2020 is the second edition
  - COD2019 held physically in Luxembourg with 100+ participants
  - <https://opendoor.concordia-h2020.eu/2019>
- 27 and 28 OCTOBER 2020 on tame platform
  - 2 keynotes, 4 panels, 2 presentation
  - Every session will have 10 minutes break
  - Exhibitors open during the whole event and even over the last session of each day
- Advertized by our social media and channels
- Listed in the European Cybersecurity Month events list by ENISA



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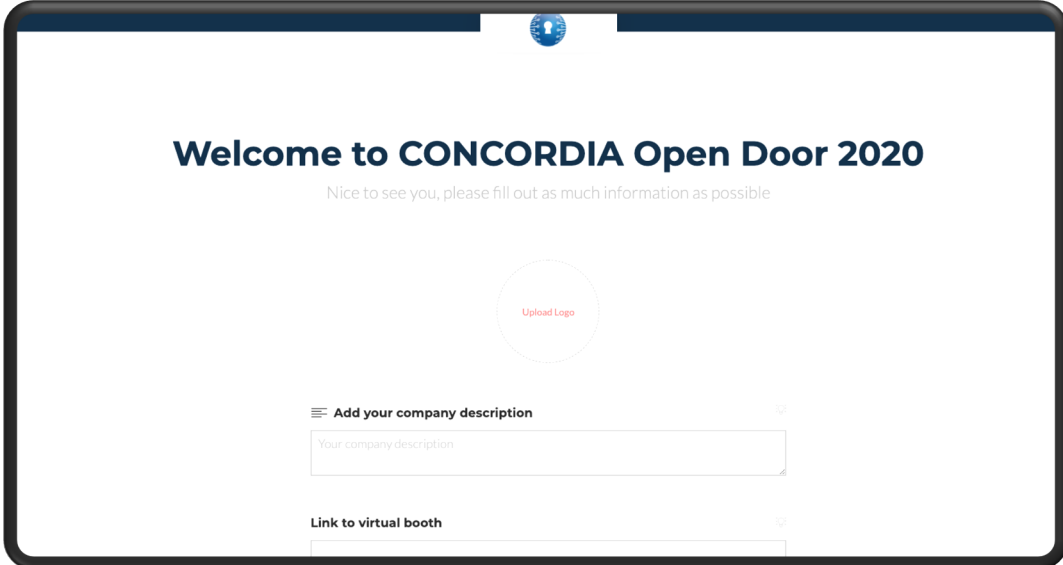


# The Exhibitor View



# Exhibitor Profile

- As an exhibitor, you'll get access to the Exhibitor profile.
- That's a page that works like a form, where youu should add all your company info that will be later shown to the attendees.



The screenshot shows a web form titled "Welcome to CONCORDIA Open Door 2020" with a subtext "Nice to see you, please fill out as much information as possible". The form includes a circular placeholder for a logo with the text "Upload Logo". Below this is a section titled "Add your company description" with a text input field containing the placeholder "Your company description". At the bottom, there is a section titled "Link to virtual booth" with a text input field. The form is displayed on a tablet-like device with a dark blue header and a reflection below it.

# Exhibitor Info

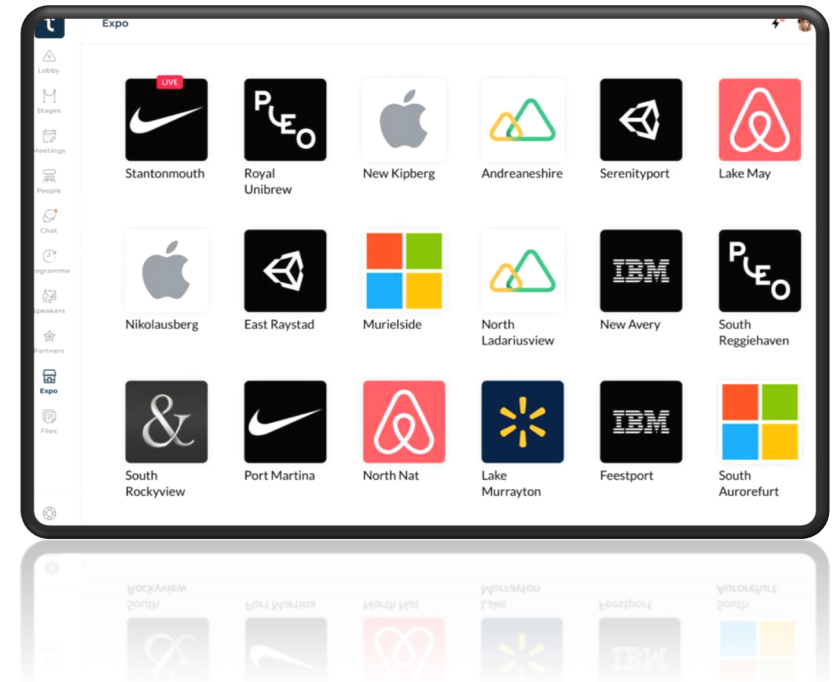
These are the data points that must be added:

1. Company logo
  - Dimensions : 150x150 pxx
2. Company description
3. Cover image
  - This image will be on top of the company page at Tame.
4. Media
  - Photos or videos that will be show on the company page for the attendees.
  - Max 100 MB each.
5. Contact people
  - Those are the employees that will be available during the event. They will have their own login and will be able to chat with attendees, have meetings and more.
  - Add name and email
6. Company name, address and links

# The Attendee View

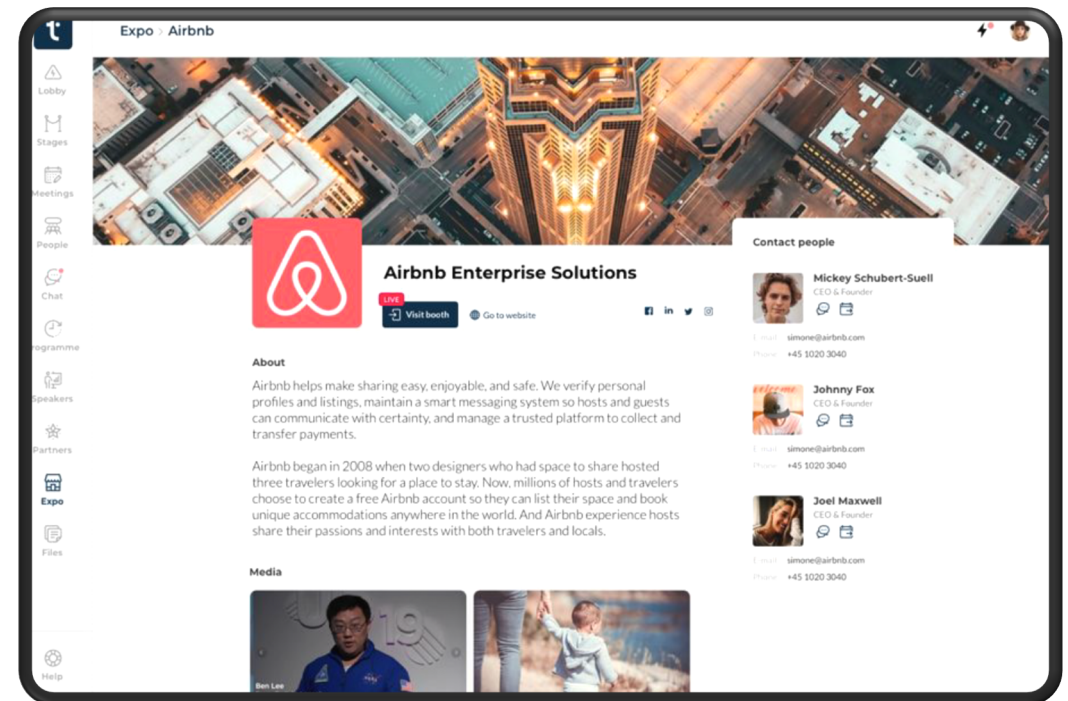
# Expo page

- On the EXPO page, the attendees can see the logos of all exhibitor companies on the event.
- Clicking on a logo will take the attendee to that Exhibitor's page.



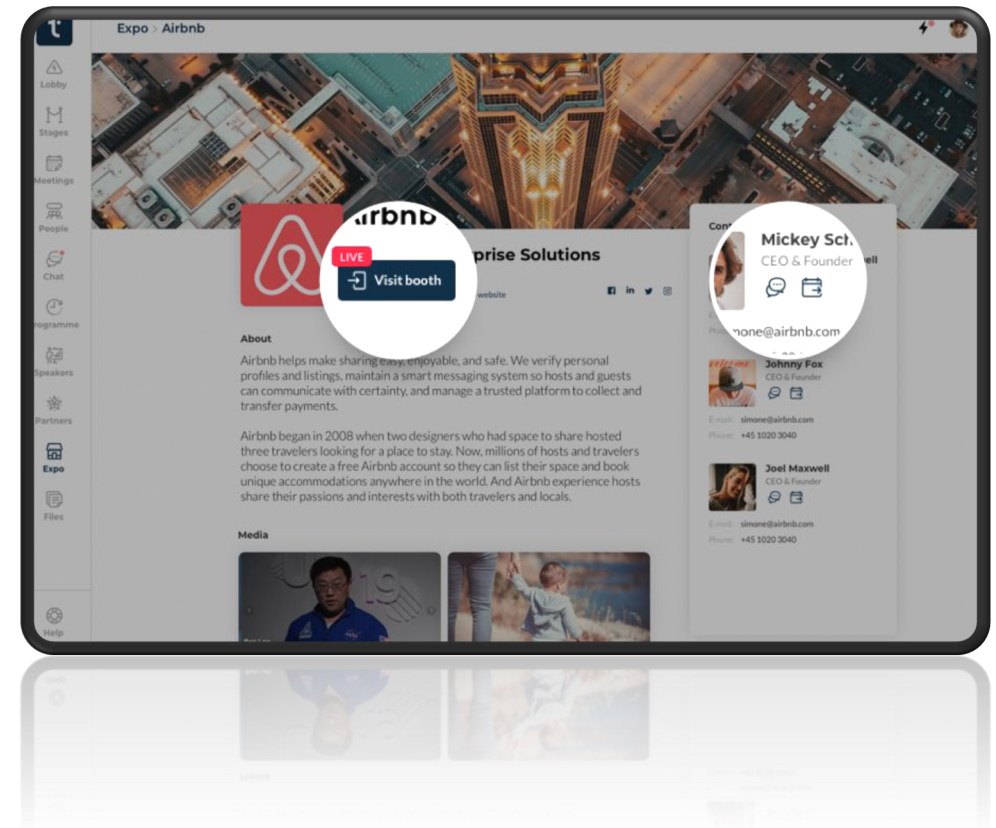
# Exhibitor's page

- The EXHIBITOR'S PAGE is the page where the attendee will see more info about the exhibitor and potentially make contact.
- The page has basically 2 purposes: inform and engage.



# Attendee engagement

- Additionally to the company info, the attendee has the following ways to interact with the company:
- Direct chat with a contact person
- Schedule a meeting with the contact person
- Visit the company's virtual booth
  - The expo booth works like a virtual conference/webinar room where the company people can broadcast their video or screen and have several attendees watching it



Prices



# Price for Sponsorship/Exhibitors

## **Sponsor Package – 1 000 euros**

- One exhibitor space with virtual booth
- Main section of the expo page
- Logo showed in COD2020 website, registration page, welcome message, and through our social media

## **Start-up Package – 500 euros**

- Limited to start-ups
- One exhibitor space with virtual booth
- Start-up section of the expo page